LUM-104

Homepage design

Status	In progress
Priority	High
Assignees	Sara Conti, Giulia Rossi
Start	2 Nov 2026
Due	10 Nov 2026
Created	26 Sept 2026
Time estimate	24h
Time tracked	9h

Details

Phase	Design
Budget	€3,200.00
Channels	Web

Description

Must include

1. Hero with seasonal blend
2. Subscription teaser
3. Store locator

> Keep the page under 2 MB.

Subtasks

TASK	ASSIGNEE	DUE	STATUS
Hero illustration	Sara Conti	8 Nov 2026	In progress
Homepage copy	Giulia Rossi	9 Nov 2026	To do

Review checklist 2/4

- [x] Desktop layout
- [x] Mobile layout
- [ ] Copy approved
- [ ] Accessibility pass